

February SED Statewide-A-Thons 2021

Service

The month of February is here so get ready for the Service Statewide-A-Thons! **From February 1th to March 1th at 11:59PM EST**, your goal for this friendly competition is to do meaningful service for our band programs and communities, and to publish this service through as many mediums as possible. Service is the foundation of our fraternity, so it's imperative that we are always striving to select worthwhile projects!

What qualifies as a Service Event?

Any event organized by the chapter that provides a service to the college band program, elementary/middle/high school music programs, and the surrounding musical community!

Examples:

- Uniform repair
- Instrument polishing
- Concert setups and teardowns
- Music building cleanups or refurbishments
- Volunteering at a middle/high school performance
- Setting up a table on campus to provide performance schedules
- And many more!

NOTE: All events MUST comply with current CDC guidelines and Pivot guidelines as well as your own university, band, state, and local guidelines regarding physical distancing, masks, gathering sizes, etc. Please be mindful of these when planning your events, and host virtual events when possible.

How to Score Points

Make a post about the event on your chapter's social media accounts.

Use the following hashtags:

- *#SuccessInService*
- *#SEDSWAT21*
- *#KKPsi*
- Your chapter designation (e.g. *#AH*, *#GN*, *#ZC*, *#NI*, etc.)

1 point is awarded for simply holding a service event; however, you can't receive points for the same type of event multiple times (ex. concert setup for multiple concerts)

1 point is awarded for each social media post (1 for each: Twitter, FB, Instagram)

Bonus points are awarded for special factors of that event. For example:

- +2 if the entire chapter is involved
 - +2 if you post about your event using video
 - +2 if the event has high attendance from outsiders (~30-50 people)
 - +1 for making the event also a fundraiser
 - +1 if it is for a musical community organization
 - +1 if the event is open to the public
 - +1 for including chapter alumni
 - +1 if the event is organized in part with another musical organization (e.g. TBΣ, ΣAI, ΦMA; 1 for each organization involved)
 - +1 for unique events
- And +1 for any other factors we deem noteworthy!**

Please ensure that you caption your posts with relevant information so that we may accurately assign points to your chapter.

[How to Obtain Points](#)

An email must be sent by 11:59PM EST on March 5, 2021 to sedvpp@kkpsi.org recapping all the posts you shared. You must include links to all your posts on each social media platform to receive those points! Additionally, please include the number of points you think each post should be given, including which special factors apply (see above). This will help ensure that your chapter's points are not miscounted!

[Statewide Standings](#)

You can view your chapter's current standing by finding it in the [Statewide Standings Google Sheet](#).

[Prizes](#)

Who doesn't like prizes? Chapters that are crowned State Champions will be recognized at SED Convention 2021 and mailed/delivered a certificate (TBD). These prizes will also be given to the **three chapters with the most points in the district**. Winners will also get bragging rights for a whole year!

If you have any questions about the February Statewide-A-Thon, please do not hesitate to reach out to me!

AEA,

Madeline Lee

SED Vice President of Programs

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