

November SED Statewide-A-Thon 2020

Musicianship

The National Month of Musicianship is upon us! To celebrate, the council is excited to continue the tradition of the Musicianship Statewide-A-Thon! This is a social media-based competition that groups chapters together by state to showcase chapters and their band's activities. **Starting November 1st, chapters can earn points until 11:59PM EST on November 30th, 2020!**

What qualifies as a Music Event?

Any event organized by the chapter that involves music in some way!

Examples:

Recital: *organized performance including small ensembles live streamed for the public*

Lab Band: *brothers volunteer to organize or participate in bands that conducting students can use to practice with*

Reading Band: *host a reading band for anyone*

Song or Band Workshops: *host or participate in virtual workshops that improve musicianship, from conducting to singing!*

Flash Band: *like a flash mob, have small ensembles of brothers perform randomly around campus or the community*

Local Performances: *recorded performances played at local hospitals, assisted living centers, or elsewhere!*

Concerto competition: *individuals prepare a solo concerto to record and are judged (by band directors, graduate teaching assistants, etc.)*

And many more! Get creative and think about new ways to develop your musicianship!

NOTE: All events MUST comply with current CDC guidelines and Pivot guidelines as well as your own university, band, state, and local guidelines regarding physical distancing, masks, gathering sizes, etc. Please be mindful of these when planning your events, and host virtual events when possible.

How to Score Points

1. Make a post about the event on your chapter social media pages.

Use the following hashtags:

#BandisourBond (Official Hashtag for the Month of Musicianship)

#MusicianshipintheSED

#SWAT20

#KKPsi

10 points are awarded for simply holding a musical event

1 point is awarded for each social media outlet posted to (1 for each: Twitter, FB, Instagram)

Bonus points are awarded for special factors of that event. For example:

- +2 if the entire chapter is involved
- +2 if you post about your event using video
- +2 if the event has high attendance from outsiders (~30-50 people)
- +1 for making the event also a fundraiser
- +1 if the event is open to the public
- +1 for including chapter alumni
- +1 if the event is organized in part with another musical organization (e.g. TBΣ, ΣAI, ΦMA; 1 for each organization involved)
- +1 for unique events
- And +1 for any other factors we deem noteworthy!**

Please ensure that you caption your posts with relevant information so that we may accurately assign points to your chapter.

2. Highlight brothers who give a unique performance outside of a regular concert.

Please note that large-ensemble performances do not count for this SWAT.

- 2 points for each solo/chamber recital featured
- 2 points if the performance is given to the community outside of campus
- 1 point is awarded for each social media outlet posted to (1 for each: Twitter, FB, and Instagram)

3. Sharing a music performance-related post from your school's music department on your chapter social media pages

- 2 points are awarded for each event shared that you bring more than 20 people to
- 1 point per post
- 1 point is awarded for each social media outlet posted to (1 for each: Twitter, FB, and Instagram)

[How to Obtain Points](#)

An email must be sent by 11:59PM EST on December 3, 2020 to sedvpp@kkpsi.org recapping all the posts you shared throughout the month. You must attach a Google Doc that includes a list of links to ALL of your posts on EACH media platform to receive those points!

[Statewide Standings](#)

You can view your chapter's current standing by finding it in the [Statewide Standings spreadsheet](#).

[Prizes](#)

Who doesn't like prizes? Chapters that are crowned State Champions will be recognized at SED Convention 2021 and mailed/delivered a certificate (TBD). These prizes will also be given to the **three chapters with the most amount of points in the district**. Winners will also get bragging rights for a whole year!

If you have any questions about the November Statewide-A-Thon, please do not hesitate to reach out to me! I am so excited to celebrate the Month of Musicianship with the Southeast District.

AEA,

Madeline Lee

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